



WHO:

Menomonee Falls Events in partnership with Menomonee Falls Community Education & Recreation and Falls Cable Access

We're inviting all the families in Menomonee Falls to join us for this free movie series! We are anticipating 1800+ people to join us for this experience!

WHAT & WHERE:

Falls Family Movie Night Series in Village Park

We'll be showing three family-favorite movies in Village Park along with Live Music, Lawn Games, FREE youth activities & games, Beer & Garden, Optimist Popcorn Wagon, FREE youth shirts, and a variety of kid-friendly food Trucks for a complete experience of family togetherness.

WHEN:

3 Thursdays: June 18, July 16, and August 20

Live Music, Food Trucks, Popcorn Wagon and Beer Garden begin at 6 pm, attendees will snuggle up with their loved ones on the lawn for the family movie starting at DUSK.



WHY:

Provide a Family-Focused Series in Village Park

While there are many events happening Downtown and all are family-friendly, this series is focused on families getting to spend time together. Reminiscent of the Drive-In movie experience. We expect to see kids in pj's, blankets, and lots of snuggles at this event!



For more information or to secure your sponsorship, email stevemfevents@gmail.com or call Steve 414.791.8911



PRESENTING SPONSOR - \$4000/ SERIES

Primary billing, listed as "presented by" with logo integrated into all marketing, social media, signage, and print materials. Optional 10x10 activation area at all movie nights to advertise your business and/or host customers, employees or guests. On-stage speaking opportunity at all movie nights. Option to hand out 100 Movie Night t-shirts at each movie night.

KOOZIE SPONSOR - \$1000/SERIES

Secondary billing, listed as "sponsored by" with logo integrated into most marketing, social media, signage, and print materials. No Activation space. Logo placement on 500 koozies along with the Falls Movie Night Logo, to be handed out with beverage purchase at the Beer Garden during the series, while supplies last!

MUSIC SPONSOR - \$500/PER NIGHT

Secondary billing, listed as "Sponsored by" with logo integrated into most marketing, social media, signage, and print materials. Optional 10x10 activation area at one movie night to advertise your business and/or host customers, employees, or guests. Sponsor all three movie nights, get three 10x10 nights. On-stage speaking opportunity at one movie night to introduce the musician in the Beer Garden area.

SUPPORT SPONSOR- \$500/PER NIGHT OR \$1200/SERIES

Associate-level billing, listed as "Sponsored by" with logo integrated into most marketing, social media, signage, and print materials. Optional 10x10 activation area at one movie night to advertise your business and/or host customers, employees, or guests. Sponsor all three movie nights, get three 10x10 nights with a \$300 savings.

COMMUNITY SPONSOR - \$250/SERIES

Friend level billing, listed as "Supported by" name listed on most marketing, social media, signage, and print materials. No Activation space.

T-SHIRT SPONSOR - \$150/SERIES

Friend level billing, listed as "Supported by" logo integrated into most marketing and print materials. Logo/name include on 300 youth shirts to be given away at the three movie nights.

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Thank you

FOR YOUR SUPPORT

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FALLS CABLE ACCESS



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