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Series Sponsor Opportunities

**VILLAGE PARK
BEER GARDEN**
MENOMONEE FALLS EVENTS

WHO:

Menomonee Falls Events | MFE

MFE is a 501(c)(3) non-profit led by a group of local business and community leaders. Committee members are excited to present our 6th Annual Beer Garden series!

WHAT & WHERE:

Beer Garden & Music Series in Village Park

Grab a bite and a cold one after work or with the kids for 14 weeks throughout the summer while taking in the sounds of local & regional musicians.

WHEN:

Wednesdays, June 3 - September 2, 5:00-9:00PM

Wednesdays will become your new favorite day of the week! The Beer Garden will be open 5-9PM every Wednesday, from the beginning of June to September. Perfectly overlapped with the Menomonee Falls Farmers Market all summer.

WHY:

Casual community togetherness, did we mention beer, soda, food & music?

2021 launched the Beer Garden Series and the community loved it! Throw in some great local music, fun seasonal beers, a food truck, new playground and new splash pad for the kids, you can see why Menomonee Falls embraced this event and showed up week after week to hang out for a few minutes or a few hours. Community and corporate support make this series possible.



MENOMONEE FALLS
EVENTS
buildingourcommunityoneeventatime

For more information or to secure your sponsorship, email stevemfevents@gmail.com or call Steve 414.791.8911

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PRESENTING SPONSOR - \$5,000

Lead billing on all marketing, including but not limited to banners, onsite TVs, posters, stage announcements, website, and social media. 10x10 activation space to promote your business, entertain staff or clients at all 14 events. 60 branded free drink tickets good at all MFE events. Formal mention by the band at each event.

KEEP 'EM COLD SPONSOR - \$2,500

Secondary billing on all marketing, including but not limited to banners, onsite TVs, posters, stage announcements, website, and social media. Logo placement on 1000 koozies along with the Beer Garden Logo, to be handed out with beverage purchase at the Beer Garden during the series, while supplies last! Great Music and Cold Beer go hand in hand!

A NIGHT AT THE GARDEN SPONSOR - \$500

Secondary billing on all marketing, including but not limited to banners, onsite TVs, posters, stage announcements, website, and social media. 10x10 activation space to promote your business, entertain staff or clients at 1 event. 10 branded free drink tickets good at all MFE events. Formal mention by the band on your night in the Garden. *(Limited Availability)*

FOOD VENDOR SPONSOR - \$150/DATE OR \$300/3 DATES!

Tertiary billing on most marketing, including but not limited to banners, onsite TVs, posters, stage announcements, website, and social media. Opportunity to serve food during one Wednesday Beer Garden. Serving hours 5-9 PM. Get your dates early; they are first-come, first-served. Social Media feature for your Wednesday(s)!

TABLE SPONSOR - \$100/DATE

Tertiary billing on most marketing, including but not limited to onsite TVs, posters, stage announcements, website, and social media. Logo Signage on a picnic table for one Beer Garden event. *(Limited Availability)*



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Thank you

FOR YOUR 2025 SUPPORT

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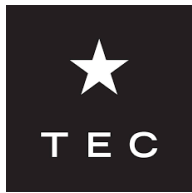
MAJOR SPONSOR



KEEP'EM COLD KOOZIE SPONSOR



NIGHT @ THE GARDEN SPONSORS



THE ENTERTAINMENT COMPANY



THE CHAMBER

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