YOUR LOGO COULD GO HERE

presents

VILLAGE PARK
PUPS IN THE PARK
MENOMONEE FALLS, WI

Sponsorship Opportunities

WHO:

Menomonee Falls Events in partnership with local non-profit organizations and canine businesses.

We're inviting all dogs and their owners/handlers, families, and community members to a tail-wagging community event celebrating dogs and their humans!

WHAT:

Pups in the Park

A fun-filled afternoon featuring a variety of dog-focused marketplace vendors offering treats, toys, grooming services, veterinary services, accessories, and more! Guests can also enjoy local food trucks, a Beer Garden, a Dog Fashion Show, agility/lure courses, dog caricatures, photo opportunities, DJ entertainment, and a K9 demonstration. Plus, the first 100 dogs will receive a FREE sponsored bandana!

WHEN & WHERE:

Saturday, July 10 @ 11 AM - 3 PM at Village Park, Menomonee Falls, WI

WHY:

To provide a fun, family-friendly outdoor community event celebrating dogs

Pups in the Park 2027 is the perfect opportunity for dogs and their humans to get outside, connect with the community, support local businesses, and celebrate all things pups! Whether their pup loves to strut their stuff in the Dog Fashion Show, chase the lure, or simply meet new furry friends, there's something for everyone to enjoy.

MENOMONEE FALLS EVENTS
buildingourcommunityoneeventatatime

For more information or to secure your sponsorship, email stevemfevents@gmail.com or call 262.415.7013

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PUPS IN THE PARK

VILLAGE PARK · MENOMONEE FALLS, WI

Sponsorship Opportunities

PRESENTING SPONSOR - $4000

Primary billing, listed as "presented by," with logo integrated into all marketing, social media, signage, and print materials. Optional 10x10 to 10x30 activation area to advertise your business and/or host customers, employees, or guests - must include a FREE activity (and/or photo op opportunity) for attendees. On-stage speaking opportunity. Includes 20 drink tickets to be used at all MFE 2027 events

BANDANA SPONSOR - $2500

Secondary billing, listed as "sponsored by," with the logo integrated into most marketing, social media, signage, and print materials. Logo placement on 100 bandanas, along with the Pups in the Park Logo handed out during the event, while supplies last!

LURE/ AGILITY COURSE SPONSOR- $1500

Exclusive Attraction Naming Rights, Exclusive access for on-site marketing and promotions within your attraction footprint, exclusive branded signage (provided by sponsor) on fencing surrounding The Lure Course (10'x20'ft)

KOOZIE SPONSOR - $1500

Secondary billing, listed as "sponsored by," with logo integrated into most marketing, social media, signage, and print materials. Logo placement on 500 koozies along with the Pups in the Park logo, to be distributed with the purchase of a beverage at the Beer Garden during the event while supplies last!

CLUBHOUSE TERRACE VIP PACKAGE- $750

UPGRADE YOUR EXPERIENCE!

Perfect for groups, birthdays, celebrations, or corporate outings! Enjoy live entertainment & the movie from your own private VIP space while entertaining friends, family, staff, or clients.
ONLY ONE VIP PACKAGE AVAILABLE AND NO MARKETING PACKAGE

PACKAGE INCLUDES:

- 10 Complimentary Drink Tickets
- Personalized VIP Sign
- One 6-Foot Table OR Two 4-Foot Tables
- Three High-Top Tables + 6 Bar Stools
- Four Adirondack Chairs
- Private Sectioned-Off Area (4 Belt Stanchions)
- One Large Garbage Can

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DOG WATERING STATION SPONSOR - $750

Tertiary-level billing, listed as "Supported by," with the logo integrated into most marketing, social media, signage, and print materials. Name/Logo on all Dog Watering Station areas throughout the event. Optional 10x10 activation area at the event to advertise your business - must include a FREE activity for attendees

FURRY FASHION SHOW SPONSOR - $500

Associate level billing, listed as "Sponsored by" with logo integrated into most marketing, social media, signage, and print materials. Optional 10x10 activation area to advertise your business - must include a FREE activity for attendees. On-stage speaking opportunity

DJ ENTERTAINMENT SPONSOR - $500

Associate-level billing, listed as "Sponsored by," with logo integrated into most marketing, social media, signage, and print materials. Optional 10x10 activation area to advertise your business - must include a FREE activity for attendees. On-stage speaking opportunity.

CORPORATE/FRANCHISE SPONSOR- $500

Associate-level billing, listed as "Sponsored by" with logo integrated into most marketing, social media, signage, and print materials. Optional 10x10 activation area to advertise your business- must include a FREE activity for attendees

TABLE SPONSORS - $100

Day of listed as "Table Sponsored by" with logo and your full business name on a 10 X 8 laminated sign attached to one table located in the Clubhouse Terrace area

MARKETPLACE VENDOR - NEED TO APPLY

For the application link, please email terramfevents@gmail.com

FOOD VENDOR - NEED TO APPLY

For the application link, please email terramfevents@gmail.com

MENOMONEE FALLS EVENTS
building our community one event at a time

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Thank you FOR YOUR SUPPORT

2027

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MAJOR SPONSORS

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YOUR LOGO COULD GO HERE

YOUR LOGO COULD GO HERE

BANDANA SPONSOR

YOUR LOGO COULD GO HERE

KEEP EM'COLD SPONSOR

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PARTNER SPONSORS

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